



**Discover your own
creative genius!**

Roger von Oech and
Creative Whack Company
present creativity tools
for innovators...



These quality
products engage
the mind, offer
relaxation, and
deliver fun!



Ball of Whacks®

This award-winning
product is available in
four different colors



Eureka^{BALL}®

A fun geometric puzzle
that jumpstarts creativity

Star-Ball®

Connect 32 star pieces
with Ball of Whacks



X-Ball®

Skeletal ball design with 30
red X-shaped design pieces



Roger von Oech's **Ball of Whacks**®

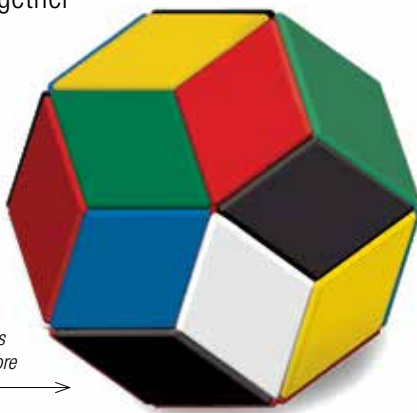
30 Magnetic Design Pieces and 96-page Creativity Guidebook

The Ball of Whacks is the perfect creativity tool for innovators, artists, engineers, writers, students, educators, and you! A fabulous gift, its uses are as wide-ranging as your imagination. At home, at work, or in the classroom, the Ball of Whacks lets you be the designer, the inventor, and the creative genius.

AN ENGINEERING MARVEL

Each piece of the Ball of Whacks is a "golden ratio" rhombic pyramid, one of nature's most appealing shapes. Held in place by 180 rare earth magnets, these pyramids fit together to form a perfect 30-sided rhombic triacontahedron, considered to be a masterpiece of mathematics.

Contrasting colors transform the Six-Color Ball of Whacks, expanding its creative possibilities with color challenges for even more brain-teasing fun! →

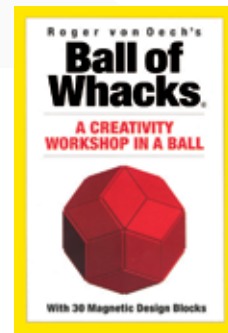


FUN AND CREATIVITY ROLLED INTO ONE

Inspired by the idea that a playful attitude is fundamental to creative thinking, the Ball of Whacks was designed as a creativity tool for developing ideas.

The 96-page guidebook provides:

- strategies for problem solving
- insights into the creative process
- exercises for creative brainstorming
- challenges to construct suggested shapes and invent new ones.



TURTLE



SUN



STRAWBERRY



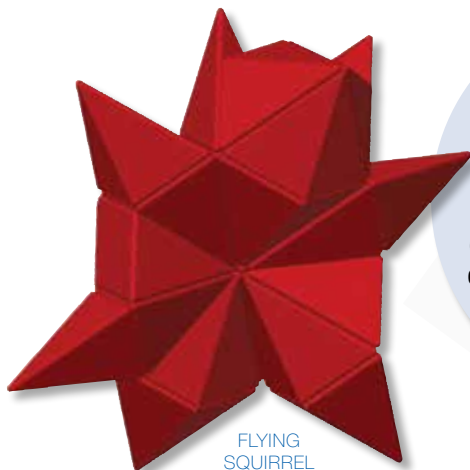
BLOWFISH



PLANE



CRAB



FLYING
SQUIRREL

WHAT'S A "WHACK"?

The inventor of the Ball of Whacks, Roger von Oech, uses the term "WHACK" to connote something that stimulates us to think differently—to break us out of our habitual thought patterns, so we can solve problems in a fresh new way.

Play with them...

HAVE FUN WITH CREATIVITY

More versatile than a puzzle and more fun than a brain teaser, there's no right or wrong way to use them. Arrange all of the pieces at once or make multiple structures. Invent whacky new shapes. Pieces click together easily—less frustration and more fun!

Work with them...

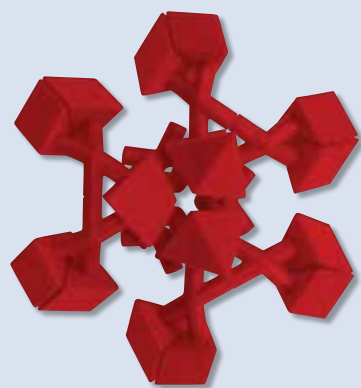
PROBLEM SOLVING AT WORK OR IN THE CLASSROOM

The X-Ball stimulates us to expand the thinking process. Manipulating the magnetic pieces allows us to break out of our habitual thought patterns, so we can look at problems in a fresh new way. All Creative Whack products come with a 96-page guidebook to inspire you.

Just go with them!

CLEAR YOUR HEAD WHILE YOU EXERCISE YOUR MIND

Nothing beats Creative Whack products for relaxation. Use them to help clear your mind, as an aid for meditation and to relieve stress.



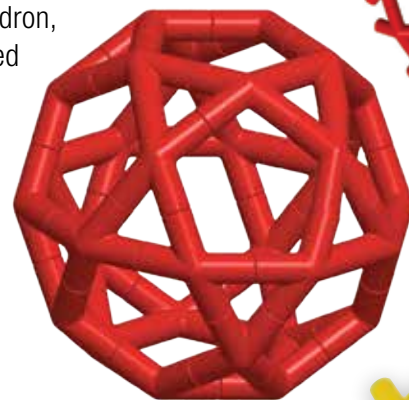
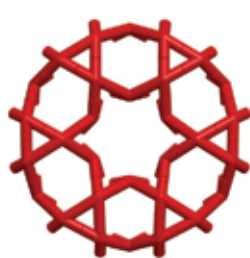
This "molecule" shape was created by combining Ball of Whacks and X-Ball pieces

All Creative Whack pieces can be combined, or used with other metal objects or surfaces. Separately or together, the more you handle the Ball of Whacks, Eureka Ball, Star-Ball and X-Ball, the more creative ways you'll find to use them!

X-Ball

30 red X-shaped magnetic pieces...

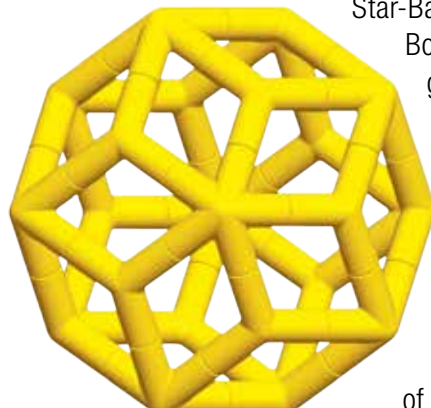
The X-Ball was inspired by the skeletal icosidodecahedron, an orb-like figure long admired for its beauty. Governed by the "golden ratio"—it was one of Leonardo da Vinci's favorite geometric shapes!



Three new shapes inspired by geometric beauty

Star-Ball

32 yellow magnetic design pieces...



Star-Ball is a companion product to the popular Ball of Whacks.

Both are based on the rhombic triacontahedron, a geometric gem that is pleasing to the eye and the hand.

Star-Ball is both a fun puzzle and a stimulating creativity toy rolled into one. Star-Ball may be the most challenging Creative Whack product yet. The 32 magnetic, yellow pieces can be rearranged in countless different ways.

Once you pick up the Star-Ball and start playing with it, you'll find all kinds of creative uses. Star-Ball pieces can also be combined with the award-winning Ball of Whacks for even more creative possibilities.



Each include 96-page illustrated guidebooks

BALL Eureka

12 red magnetic design pieces...

This amazing creativity tool will help you tap into your Eureka moments, because there's something about working the hands and the eyes together that fires up the neurons!

The Eureka Ball consists of 12 magnetic design pieces—each a seven-sided, truncated pentagonal pyramid. Together, these Eureka pieces form a beautiful 12-sided dodecahedron, one of only five polyhedrons that make up the class of "Platonic solids."

Polarity markers help you connect positive magnetic sides with negative magnetic sides. Once you have mastered the Eureka Ball challenge, enjoy creating new designs and shapes. That's when the fun begins!



About Roger von Oech

The Ball of Whacks, Eureka Ball, Star-Ball and X-Ball were created by Roger von Oech, an award-winning inventor. Roger is also a best-selling author, and creativity consultant. He earned his Ph.D. from Stanford University in the "History of Ideas." His seminars and products have enriched millions of creative minds around the world.

**"Roger von Oech
has won a loyal following
around the country."**

—BusinessWeek

Von Oech's book *A Whack on the Side of the Head: How You Can Be More Creative* has sold nearly 2 million copies, and has been translated into 18 languages. Praised by business leaders, educators, and students, his popular *Creative Whack Pack*® card deck has sold over 500,000 copies. Roger is also the author of the *Innovative Whack Pack*®, the *Creative Whack Pack*® *Success Edition*, *A Kick in the Seat of the Pants*, and *Expect the Unexpected or You Won't Find It*.

Terms and Conditions

IMPORTANT—PLEASE NOTE OUR TERMS BELOW:

Minimum order requirement is \$100.00
All orders shipped FOB Stamford, CT

MINIMUM ORDER – The minimum wholesale order requirement is \$100.00.

TERMS – Net 30 Days. Terms are established based on credit approval. Late payments are subject to an additional charge of 1.5% per Month (18% per annum.)

SHIPPING – F.O.B. Warehouse Stamford, CT. Customers are responsible for all freight charges.

RETURNS – All merchandise is shipped NON-RETURNABLE. Unauthorized returns will be refused at customer's expense.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

BILLED PRICES ARE THOSE IN EFFECT AT TIME OF SHIPMENT.

WARNING: Not for children under 14 years of age.
Keep away from younger children, pets, and pacemakers. This product contains rare earth magnets that can be harmful or fatal if swallowed. Seek immediate medical help if magnets are swallowed or inhaled. The magnets are sealed inside each piece. However, this product is not intended to be thrown or otherwise abused. Use only as described in the accompanying book. If pieces become damaged, dispose of product properly.

AWARDS AND ENDORSEMENTS

Ball of Whacks Awards:

Creative Child magazine ~ Seal of Excellence
Parents' Choice ~ Recommended Award Winner
iParenting Media Award Winner
Toy Directory Top Toy Award
ASTRA (American Specialty Toy Retailing Association) ~ Best-For-Kids Holiday Toy
Museum Tour Award "Informal Education Product of the Year"
San Francisco Exploratorium Top 25 Gifts
Fat Brain Best Desk Toy Winner

Six-Color Ball of Whacks Awards:

ASTRA Best Toys For Kids ~ Toys to WOW Kids Category
iParenting Media Award
NAPPA Honors Award
ASTRA Top 20 Toy Fair Picks
Toy Man ~ Seal of Approval, Award of Excellence, and eChoice Award
Creative Child ~ Preferred Choice Award

Endorsements:

Selected by *Washington Family Magazine* as a favorite "Gift to Go"
Playthings Toy of the Week
Family Review Center
edplay recommended new products
TDMonthly Round Table Review

X-Ball Awards:

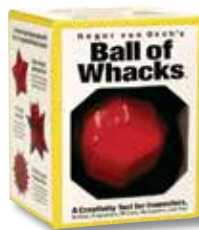
iParenting Media Award
Creative Child Seal of Excellence Award
National Association for Gifted Children (NAGC) Educational Toy List
Tillywig Toy Award

Star-Ball Awards:

Kids Product of the Year Award ~ *Creative Child*
National Association for Gifted Children's (NAGC) Recommended Toy List

ORDERING INFORMATION

ALL PRODUCTS INCLUDE 96-PAGE GUIDEBOOK
Inquire about our **FREE DEMO Program**



Ball of Whacks®

Available in four different versions

Color:	Item #:	ISBN-13:	UPC:	SRP:
Original RED	BOW30	978-0911121-01-8	8-61000-00001-4	\$39.95
ALL BLUE	BOW31BLU	978-0911121-02-5	8-61000-00002-1	\$39.95
ALL BLACK	BOW38BLK	978-0911121-07-0	8-61000-00007-6	\$39.95
SIX-COLOR	BOW36MLT	978-0911121-05-6	8-61000-00005-2	\$39.95



X-Ball®

Item #: XB60RED
Color: **RED only**
ISBN-13: 978-0911121-06-3
UPC: 8-61000-00006-9
SRP: \$39.95



Eureka®

Item #: EB12
Color: **RED only**
ISBN-13: 978-0-911121-16-2
UPC: 8-61000-00014-4
SRP: \$22.95



Star-Ball®

Item #: SB32YEL
Color: **YELLOW only**
ISBN-13: 978-0-911121-10-0
UPC: 8-61000-00011-3
SRP: \$39.95



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